

BIG SPENDERS FOR 2009

Company	2009 Budget	% Change from 2008	2008 Actual	2008 Budgeted	2007 Actual
PepsiCo	\$2,230 ^M	-7%	\$2,400	\$2,700	\$2,400
Coca-Cola	1,900 ^M	-3	1,968	1,650 ^M	1,648
Kraft	1,400 ^M	0	1,400	1,200 ^M	1,200
General Mills	550	+5	522	575	460
ConAgra	475	+5	451	450	425
Kellogg	464 ^M	+1	461	471 ^M	472
Campbell Soup	400	+34	298	400	334
Tyson	500 ^M	+18	425	450 ^M	285
Dean Foods	300	+17	257	250	241
Smithfield	197	-57	460	288	461
Hershey	180 ^M	-32	263	313 ^M	189
Constellation Brands	160 ^M	+12	143	165	193
Hormel	145 ^M	+15	126	150	126
Ralcorp	145 ^M	+130	63	63 ^M	57
Molson Coors	140	-39	230	315	428
J.M. Smucker	118 ^M	+55	76	75	57
Saputo	90 ^M	+14	79 ^M	84 ^M	72 ^M
Flowers Foods	80 ^M	-8	87	97 ^M	88
DelMonte	47	-52	97	54	95
Lance	39 ^M	0	39	47	40
TOTALS:	\$9,560	-2.9%	\$9,845	\$9,797	\$9,271

All figures are in millions of dollars; M=Midpoint of a range; E=Estimated; C=Canadian dollars.