



# VISION™

## ACCELERATE YOUR DAIRY FLAVOR

### **NON-DAIRY DOES NOT HAVE TO MEAN THE ABSENCE OF DAIRY FLAVOR.**

Non-dairy foods are an integral part of certain diets, such as for those with dairy-protein allergies or lactose intolerance, as well as vegans and some religious groups. But non-dairy does not have to mean the absence of dairy flavor. Our VISION™ line includes a variety of cheese, butter and other dairy-type profiles that are kosher pareve certified and totally free of any dairy protein.

### **EDLONG'S VISION™**

While originally developed in a limited variety to address certain niche demands, our VISION™ line has since expanded to meet the needs of a diversified and more accommodating general market. With the consumer demand for kosher pareve, vegetarian and vegan, lactose-free and generally lower-fat options becoming more prevalent, our more than 150 VISION™ flavors fit the bill for products that need all the dairy flavor with none of the dairy constraints.



### **TECHNICALLY SPEAKING**

The majority of these flavors are either spray-dried powders or emulsions, with part of the line in liquid form. Several of the flavors undergo our CapsuLong™ processing, a proprietary method of producing highly stable encapsulated ingredients. Solubility ranges from water-dispersible to oil-soluble, and usage levels are similar to our other well-known concentrated dairy flavors.

### **HOW EDLONG APPLIES**

Applications for our VISION™ line encompass stove-top and microwave sauces, rice and soy-based products, crackers, popcorn, salad dressings and analogs. Contact our technical solutions team to find out how our flavors can keep you on top of your market!

### **EDLONG HAS WHAT YOU NEED**

More than 150 VISION™ flavors are available in this growing category today with profiles and varieties spanning our complete product line. You can choose from Cheese, Butter, Milk & Cream, Cultured, Sweet and Functional flavors, all with the same outstanding taste of dairy you expect from the industry leader.



For more information call 1-888-MY-TASTE or log on to [www.edlong.com](http://www.edlong.com)

# WE HAVE YOUR VISION™

## CONCENTRATED DAIRY FLAVORS WITHOUT THE PROTEIN

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### Cheese Types

American/Processed • Bleu • Cheddar • Edam • Feta • Italian  
• Mozzarella • Parmesan • Romano • Taco



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### Butter Types

Cooked • Corn • Country • Creamy • Melted • Sweet • Toasted



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### Functional Types

Masking • Mouthfeel • Potentiator

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### Cultured Types

Buttermilk • Crema • Sour Cream • Yogurt



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### Milk & Cream Types

Milk • Half & Half • Heavy Cream • Sweetened Condensed Milk



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### Sweet Types

Amaretto • Boucara • Brown Sugar • Butterscotch • Butter Pecan • Butter Vanilla •  
Cajeta • Caramel • Cheesecake • Cocoa Butter • French Vanilla • Honey • Hazelnut •  
Irish Creme • Maple Butter • Marshmallow • Vanilla • Vanilla Sugar