This year we fine-tuned some of our categories to reflect changes in ingredient trends. We separated some ingredients into different categories and combined others. Changes were made with several approaches in mind: First, we base categories on the ingredients featured in our editorial line-up. Secondly, we consider the ongoing trends in nutraceutical ingredients. Finally, we try to present ingredients in groups similar to those offered by suppliers. No ingredient or category is meant in any way as an endorsement or exclusion of a single manufacturer.

Most categories brought out dozens of ingredient companies. For this reason, winning percentages can seem small. To place required at least 5 percent of votes. For this reason, several categories had no second- or third-place winners. In the event of a statistical tie (within 2 percent), all the tying companies are listed but only the company with the highest percentage is accompanied by a photo. For categories with a numerical tie, both companies are pictured. Also, a first-place tie meant no second place; the next company placing would receive a third-place win.

The survey was open to those Wellness Foods readers who indicated they purchase these ingredients. We applied no definition to the description of what makes a particular vendor the “best.” Best was what is best for you and your operation. Efficacy, service, availability and cost could then be weighed according to your needs. Here are the choices you made:

**ANTIOXIDANTS**

First Place TIE
- (10%) Eastman Chemical Co. (www.eastman.com), Kingsport, Tenn.
- (9%) Kemin Industries Inc., (www.kemin.com), Des Moines, Iowa
- (8%) DSM Nutritional Products (www.nutraaccess.com), Parsippany, N.J.
- (8%) BASF Corp. (www.basf.com), Florham Park, N.J.

Third Place
- (8%) – ADM (www.adm.com), Decatur, Ill.

**BOTANICAL EXTRACTS (Fruit, Vegetable, Tea Extracts and Powders)**

First Place TIE
- (5%) DSM Nutritional Products (www.nutraaccess.com), Parsippany, N.J.
- (5%) Kalsec Inc. (www.kalsec.com), Kalamazoo, Mich.

**CALCIUM**

First Place TIE
- (7%) Fortitech Inc. (www.fortitech.com), Schenectady, N.Y.
- (7%) Purac America Inc., (www.purac.com), Lincolnshire, Ill.
FIBER
First Place TIE
• (11%) Sunopta Ingredients Group (www.sunopta.com), Brampton, Ontario, Canada
• (9%) ADM (www.adm.com), Decatur, Ill.
Third Place TIE
• (8%) Cargill (www.cargill.com), Minneapolis
• (6%) International Fiber Corp. (www.ifciber.com), North Tonawanda, N.Y.
• (6%) MGP Ingredients Inc. (www.mgp Ingredients.com), Atchison, Kan.

INULIN, OLIGOSACCHARIDES, RESISTANT STARCH
First Place
• (28%) Orafti Active Food Ingredients (www.orafti.com), Malvern, Pa.

LUTEIN, LYCOPENE, ZEAXANTHINE
First Place TIE
• (20%) DSM Nutritional Products (www.nutraaccess.com), Parsippany, N.J.
• (20%) Kemin Industries Inc., (www.kemin.com), Des Moines, Iowa
Third Place
• (15%) BASF Corp. (www.basf.com), Florham Park, N.J.

OMEGA-3 OILS
First Place
• (14%) Martek Biosciences Corp. (www.martek.com), Columbia, Md.
Second Place TIE
• (10%) Ocean Nutrition Canada Ltd. (www.ocean-nutrition.com), Nova Scotia, Canada
• (10%) Omega Protein Corp. (www.omegapure.com), Houston

SOY PROTEIN / SOY ISOFLAVONES
First Place
• (27%) ADM (www.adm.com), Decatur, Ill.
Second Place TIE:
• (14%) Cargill (www.cargill.com), Minneapolis
• (14%) The Solae Co. (www.solae.com) St. Louis

SUPERFRUITS (açaí, pomegranate, mangosteen, goji, etc.)
First Place TIE
• (12%) iTi Tropicals (www.ititropicals.com), Lawrenceville, N.J.
• (10%) POMWonderful Inc. (www.pomwonderful.com), Los Angeles

VITAMINS
First Place
• (21%) DSM Nutritional Products (www.nutraaccess.com), Parsippany, N.J.
Second Place TIE
• (13%) Fortitech Inc. (www.fortitech.com), Schenectady, N.Y.
• (11%) Watson Foods Inc. (www.watson-inc.com), West Haven, Conn.

WHEY PROTEIN
First Place TIE
• (7%) Grande Custom Ingredients (www.grandecig.com), Lomira, Wis.
• (6%) Glanbia Nutritionals Inc. (www.glanbianutritionals.com) Monroe, Wis.
• (6%) Leprino Inc. (www.leprinofoods.com), Denver